

OPEN FOR BUSINESS

SIT DOWN WITH THE CITY'S LEADING RESTAURATEUR
AND DOZENS OF OTHER SAN DIEGO ENTREPRENEURS

PACIFIC

San Diego



Coasterra, the new \$15 million restaurant on Harbor Island



Half Door Brewing Company co-owners and siblings Daniel and Stacy Drayne.

STACY DRAYNE, 27

Co-owner, Half Door Brewing Co.
halfdoorbrewing.com

Born: County Tyrone, Ireland
 Resides: East Village

PacificSD: Describe (in 30-ish words) your business.

STACY DRAYNE: Half Door resides in a turn-of-the-century house in the heart of the East Village, one block from Petco Park. Half Door Brewing Company is an Irish-inspired brewpub concept that focuses on warm, welcoming Irish family-style hospitality. All our beers are brewed on site out of our 544 square-foot brewhouse that is attached to the restaurant.

Describe (in 30-ish words) your business goals.

We want our customers to feel like they are drinking in our house — warm, welcoming hospitality is our main goal. The staff is the

most important part of Half Door, so making sure you have the right people is key.

DANIEL DRAYNE, 30

Co-owner and head brewer, Half Door Brewing Co.

Born: County Tyrone, Ireland
 Resides: East Village

Describe (in 30-ish words) your business.

DANIEL DRAYNE: Well made, clear and attention-to-detail beer. At Half Door, we are more concerned with flavor components rather than style guidelines.

Describe (in 30-ish words) your business goals.

We would like to focus on the quality of our beer and never sacrifice that, even with growth. The quality is far more important than the quantity.

JOHAN ENGMAN, 34

Owner, Rise & Shine Restaurant Group (Breakfast Republic; Café Cantata; Fig Tree Café – Liberty Station, Hillcrest and Pacific Beach)
riseandshinerg.com

Born: Östersund, Sweden
 Resides: Golden Hill

PacificSD: Describe (in 30-ish words) your business.

JOHAN ENGMAN: Hip breakfast eateries serving everything from classic dishes to my interpretation of international cuisine with a breakfast twist — of course, accompanied by craft beer and thoughtful morning cocktails to ruffle your feathers.

Describe (in 30-ish words) your business goals.

To continue opening hospitality establishments where employee morale, unpretentious service, consistent food and cutting-edge design are the main goals.

